

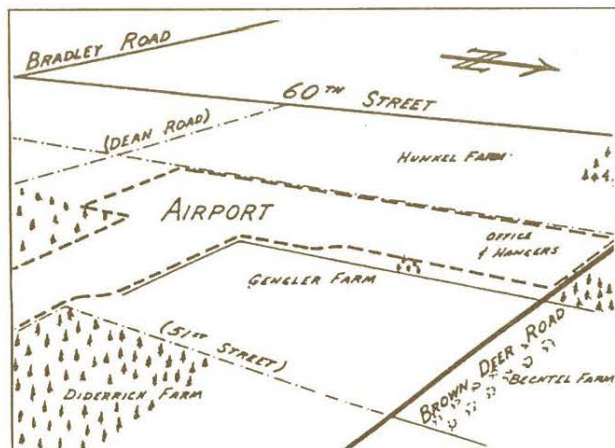


1884 BROWN DEER SCHOOL  
Brown Deer Village Park  
4800 West Greenbrook Drive

^ WISCONSIN HERITAGE DIRECTIONAL SIGN  
On north side of Brown Deer Road between North  
Deerbrook Trail and North Arbon Drive



ST. MICHAEL'S CEMETERY (1843)  
First known as Irish Cemetery. Intersection of North  
Sherman Boulevard and West Calumet Road.



THE BROWN DEER AIRPORT (1929-1954)  
(Originally Holterhoff Airport)

## THE BROWN DEER HISTORICAL SOCIETY

The Brown Deer Historical Society was  
organized on November 23, 1971. It became a non-  
profit incorporated society on November 3, 1972.

Membership in the Society is open to men and  
women and is tax deductible. The Society depends  
upon memberships and contributions to carry on its  
restoration, publication, education, and museum  
activities. Financial contributions, donations of  
services, and donations of local historical artifacts  
are greatly appreciated.



### DONORS FOR PUBLICATION OF HISTORIC BROWN DEER AND 1884 SCHOOL BROCHURES

#### BUSINESS AND INDUSTRY

|                                     |                                 |
|-------------------------------------|---------------------------------|
| ABC Supply Company                  | Larry's Brown Deer Market, Inc. |
| Badger Meter Foundation, Inc.       | M&I Data Services               |
| Bradley/Teutonia Advancement Assoc. | Miglin-Beitler                  |
| Brown Deer Automotive, Inc.         | Milsco Manufacturing Company    |
| Brown Deer Garage                   | Prime Time Sports Bar & Eatery  |
| Deerwood Baptist Church/Center      | Gerald Schwerm                  |
| First Bank Brown Deer               | Sheraton Inn Milwaukee North    |
| Healthwise II                       | Smith Jewelers                  |
| Kurt Schulz Deli & Restaurant       | Tri City National Bank          |
| John LaFave                         | Village Coffee Shop             |
| Robert Lahde                        | Zwaska Funeral Home             |

#### ORGANIZATIONS

|                                   |                                 |
|-----------------------------------|---------------------------------|
| Brown Deer Chamber of Commerce    | Brown Deer Woman's Club         |
| Brown Deer Junior Woman's Club    | Lion's Club of Brown Deer, Inc. |
| Brown Deer Memorial Post 8099 VFW | North Suburban Milwaukee        |
| Brown Deer Senior Citizens Club   | Kiwanis Club                    |

1996 Brochure by  
BROWN DEER HISTORICAL SOCIETY  
Dorothy Kittleson, Editor  
Historic Information Source  
BROWN DEER'S HERITAGE ALMANAC 1972  
Printed by Village Instant Print - Brown Deer, WI

## welcome to HISTORIC

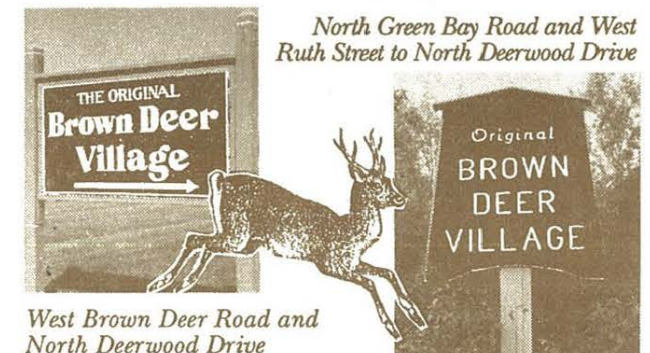


# BROWN DEER

Brown Deer, according to one of its village fathers, was  
settled first by the Yankees, then the Irish, then the  
Germans. The Yankees were Easterners who moved into  
the territories in search of farmlands.

In 1835 the first settlers began to drift into the  
Brown Deer-Granville area of the Wisconsin Territory.  
A handful of men who came from Granville, N.Y gave  
the township its name . . . meaning large city.

### SIGNS AT ENTRANCES TO ORIGINAL BROWN DEER VILLAGE

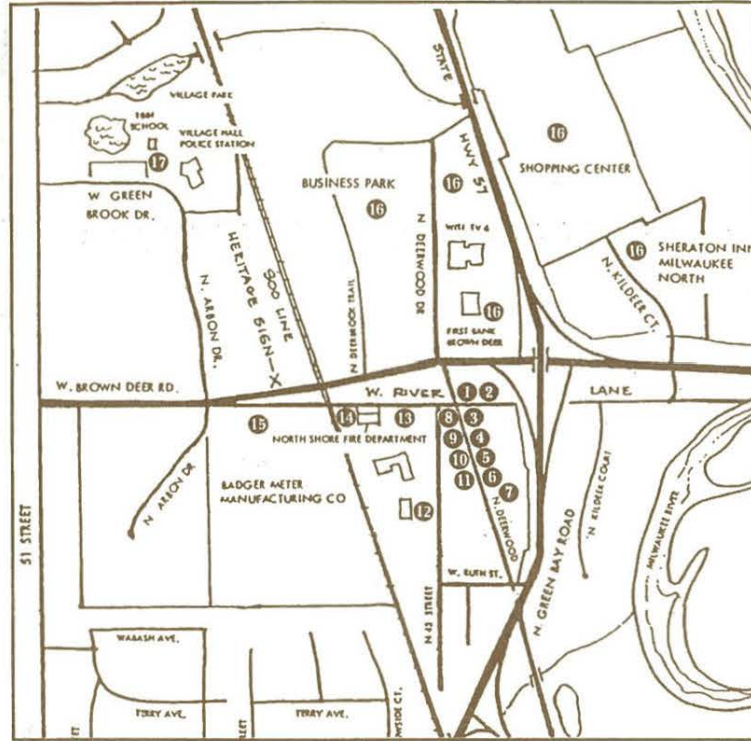


The township of Granville was situated in the  
Northwest corner of Milwaukee County, bounded on  
the west and north respectively by Waukesha and  
Ozaukee counties, Milwaukee Township on the east,  
and Wauwatosa township on the south.

In the northeast corner of this town-ship, a small  
community developed which the residents called Brown  
Deer. There is much speculation as to how Brown Deer  
got its name. Legend has it that a deer jumped through  
a saloon door and broke up a card game in progress -  
hence, the name Brown Deer!

## WHERE TO FIND HISTORIC SITES IN THE VILLAGE OF BROWN DEER

- 1 BROWN DEER GARAGE**  
*Original site of Otto Radke Blacksmith Shop*
- 2 PARKING LOT of VILLAGE COFFEE SHOP**  
*Original site of second Brown Deer School (1884-1922). Became known as 1884 Little White Schoolhouse and was moved to Village Park in 1972.*
- 3 FRED SMITH & SONS JEWELERS**  
*Formerly Knaut's Park, service station and a car wash.*
- 4 KURT SCHULZ DELI & RESTAURANT**  
*Originally a saloon, then a grocery/meat market, a floral shop, a TV repair shop and a beauty salon.*
- 5 HEALTHWISE II & NAIL SHOPPE etc.**  
*Originally a funeral home and furniture store. Later a drugstore and doctor's and dentist's offices.*
- 6 ORIGINAL GREEN BAY ROAD MARKER**  
*Placed during its Centennial in 1932 at the entrance to what is now Deerwood Center.*
- 7 DEERWOOD BAPTIST CHURCH AND CENTER**  
*Original site of the third Brown Deer School (1922). Name changed to Deerwood School in 1966.*
- 8 PRIME TIME SPORTS BAR & EATERY**  
*First saloon on site; then a saloon which housed Ten Mile House Post Office, so named because it was 10 miles from the middle of Milwaukee. After 1910 fire, tavern on site with 6 successive owners.*
- 9 BROWN DEER AUTO BODY**  
*Formerly Goeck's Garage and Brown Deer Auto Service.*
- 10 LARRY'S BROWN DEER MARKET**  
*In the past was a home and saloon, grocery store, and ice cream parlor with watch repair shop added. Converted to a meat market and grocery store and has remained one under 6 successive owners.*
- 11 CHRIST APOSTOLIC CHURCH**  
*Built as St. Paul's Lutheran Church (1948), Bethlehem Baptist Church, Irish Abbey Restaurant.*



AUTO AND WALKING TOURS MAP  
(Circled numbers correspond to map numbers)



BROWN DEER'S  
 < OLDEST MARKER  
 8710 North Deerwood Drive  
 "Green Bay Road - Pioneer Road  
 Chicago to Green Bay.  
 Established by the Federal  
 Government 1832" (1932)

GREEN BAY ETHNIC  
TRAIL SIGN (1995) >  
*North Green Bay Road on the  
approach to the bridge over  
North Brown Deer Road*



- 12** **HEALY-DIDERRICH LANDMARK HOUSE**  
*Built in 1857. (Not open to the public.)*
- 13** **RIVER LANE INN**  
*Original site of grocery store, barber shop and ice cream parlor. Later a saloon, then McShane's tavern where initial meetings of the Village Board were held in 1955.*
- 14** **ABC SUPPLY**  
*Grain elevator, lumberyard, coal sheds, lumber and supply companies.*
- 15** **BADGER METER MANUFACTURING COMPANY**  
*First large manufacturer in Brown Deer. Built in 1951 on a 22 acre site. Originally manufactured weapons and fuses, now water meters.*
- 16** **BUSINESS PARK, FIRST BANK BROWN DEER, WITI-TV, SHERATON INN MILWAUKEE NORTH, AND SHOPPING CENTER**  
*Original site of Holton & Hunke, the largest potted plant growers in the U.S. (1906-1970) Up to 125 persons employed during its last 25 years. (16 acres of greenhouses, 4 acres of buildings and many nursery acres of trees and bushes.)*
- 17** **LANDMARK 1884 BROWN DEER SCHOOL (Little White Schoolhouse)**  
*Moved from River Lane in Original Brown Deer Village to Village Park in July 1972. Placed in National and State Registers of Historic Places in 1993. Fine example of Greek Revival style 19th century one-room schoolhouse. Milwaukee County's only intact one-room schoolhouse of that period.*
- ~
- X** **M'CRORY-RICE LANDMARK HOUSE**  
*Built in 1856. (Not open to the public.)*  
*8027 N. 60th Street. (This 1996 Nominee is not on the map)*