

1017 5TH ST SANTA MONICA, CA 90403

# OFFERING MEMORANDUM

North of Wilshire!!  
5.39% Cap Rate



**LIST PRICE**

**LYON STAHL**  
INVESTMENT REAL ESTATE

**SAMIMI**  
CRE ADVISORS

[Virtual Tour Click here to view  
the property walk-through!](#)

**\$5,485,000**

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## 1017 5th St

Santa Monica, CA 90403

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### PROPERTY DESCRIPTION

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# PROPERTY DESCRIPTION

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**1017 5th St** Santa Monica, CA 90403

1017

# THE OFFERING



An exceptional opportunity to acquire a meticulously remodeled 11-unit apartment building in one of Santa Monica's most coveted North of Wilshire locations. 1017 5th Street offers the rare combination of a true trophy-quality location, high-end renovated units and investment returns that are exceedingly difficult to find in prime Santa Monica.

Offered at \$5,485,000, the property generates a compelling 5.39% current cap rate and 13.07 GRM, providing investors with unusually strong in-place cash flow for an asset of this quality and location. The investment becomes even more compelling on pro forma rents, reaching approximately a 6.69% cap rate and 11.03 GRM, with roughly 19% remaining rental upside.

The property has undergone extensive upgrades and features beautifully remodeled, high-end units designed to attract Santa Monica's premium renter base. This is not a heavy value-add project requiring years of construction, tenant turnover and capital expenditures. The work has largely been done, creating an exceptionally easy-to-own and easy-to-manage asset with strong income from day one.



# PROPERTY DETAILS

|                        |                                       |
|------------------------|---------------------------------------|
| Address                | 1017 5th St<br>Santa Monica, CA 90403 |
| List Price             | \$5,485,000                           |
| Total Units            | 11                                    |
| Total Building Sq. Ft. | 7,881 SF                              |
| Total Lot Size         | 7,494 SF                              |
| Year Built             | 1958                                  |
| Price / Unit           | \$498,636                             |
| Price / Sq. Ft.        | \$695.98                              |
| Zoning                 | SM R2                                 |
| APN                    | 4292-011-018                          |
| Rent Control           | SM                                    |
| Parking                | 13 spaces                             |



## INVESTMENT HIGHLIGHTS

- 11-unit multifamily asset in Santa Monica, built in 1958
- Priced at a 13.07 GRM and 5.39% current cap rate
- 19% rental upside to pro forma rents
- Unit mix of (3) 2+1 (6) 1+1 (2) 0+1
- Turnkey, easy-to-own and easy-to-manage investment
- Irreplaceable North of Wilshire location near Montana Avenue and the beach
- Seller can deliver a two-bedroom unit vacant at closing if desired

# PROPERTY PHOTOS



# PROPERTY PHOTOS



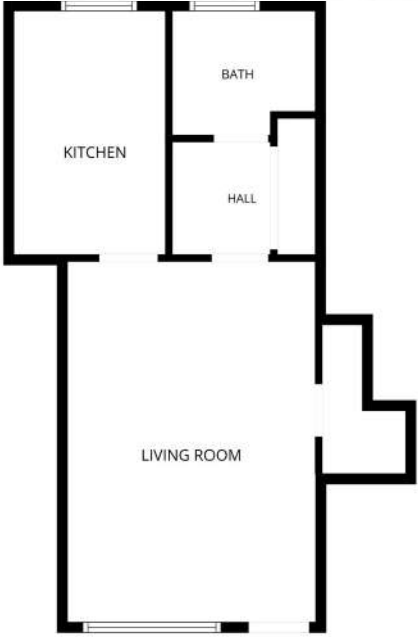
# PROPERTY PHOTOS



# PROPERTY PHOTOS



# FLOOR PLANS



# PROPERTY PHOTOS



# PROPERTY PHOTOS



# INCOME & EXPENSES

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1017 5th St Santa Monica, CA 90403

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# INCOME & EXPENSES

| Annualized Operating Data   | Current          | %      | Pro Forma        | %      |
|-----------------------------|------------------|--------|------------------|--------|
| Scheduled Gross Income      | \$419,736        |        | \$497,388        |        |
| Vacancy Rate Reserve        | \$12,592         | 3.00%  | \$14,922         | 3.00%  |
| Gross Operating Income      | \$407,144        |        | \$482,466        |        |
| Operating Expenses          | \$111,630        | 26.60% | \$115,513        | 23.22% |
| <b>NET OPERATING INCOME</b> | <b>\$295,514</b> |        | <b>\$366,953</b> |        |
| Debt Service                | \$232,979        |        | \$232,979        |        |
| Pre-Tax Cash Flow           | \$62,534         | 2.85%  | \$133,974        | 6.11%  |
| Principal Reduction         | \$41,559         |        | \$41,559         |        |
| Total Return Before Taxes   | \$104,093        | 4.74%  | \$175,533        | 8.00%  |

Vacancy & expense percentages are of Scheduled Gross Income; cash flow & total return of the down payment.

| Annualized Expenses (*estimated) | Current          | Pro Forma        |
|----------------------------------|------------------|------------------|
| New Taxes (1.25% Purchase Price) | \$68,563         | \$68,563         |
| Repairs & Maintenance (\$/Unit)  | \$6,600          | \$6,600          |
| Insurance (\$/SF)                | \$4,855          | \$4,855          |
| Water/Sewer/Trash (Annual)       | \$6,126          | \$6,126          |
| Landscaping (Annual)             | \$3,000          | \$3,000          |
| Pest Control (Annual)            | \$1,500          | \$1,500          |
| Property Management (%/SGI)      | \$20,987         | \$24,869         |
| <b>TOTAL EXPENSES</b>            | <b>\$111,630</b> | <b>\$115,513</b> |
| Expenses as % of SGI             | 26.60%           | 23.22%           |
| Per Sq. Ft.                      | \$14.16          | \$14.66          |
| Per Unit                         | \$10,148         | \$10,501         |

# FINANCIAL ANALYSIS

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1017 5th St Santa Monica, CA 90403

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# FINANCIAL ANALYSIS

| Property Address   |       | 1017 5th St |
|--------------------|-------|-------------|
| List Price:        |       | \$5,485,000 |
| Down Payment:      | 40.0% | \$2,194,000 |
| Number of Units:   |       | 11          |
| Cost per Unit:     |       | \$498,636   |
| Current GRM:       |       | 13.07       |
| Pro Forma GRM:     |       | 11.03       |
| Current CAP:       |       | 5.39%       |
| Pro Forma CAP:     |       | 6.69%       |
| Year Built:        |       | 1958        |
| Approx. Lot Size:  |       | 7,494 SF    |
| Approx. Gross RSF: |       | 7,881 SF    |
| Cost per RSF:      |       | \$695.98    |

| Proposed Financing |             |
|--------------------|-------------|
| First Loan Amount: | \$3,291,000 |
| Interest Rate:     | 5.85%       |
| Amortization:      | 30 yrs      |
| Fixed Period:      | 3 yrs       |
| Monthly Payment:   | \$19,415    |
| DCR:               | 1.27        |

| Annualized Expenses               | *Estimated       |
|-----------------------------------|------------------|
| New Taxes (1.25% Purchase Price): | \$68,563         |
| Repairs & Maintenance (\$/Unit):  | \$6,600          |
| Insurance (\$/SF):                | \$4,855          |
| Water/Sewer/Trash (Annual):       | \$6,126          |
| Landscaping (Annual):             | \$3,000          |
| Pest Control (Annual):            | \$1,500          |
| Property Management (%/SGI):      | \$20,987         |
| <b>Total Expenses:</b>            | <b>\$111,630</b> |
| Expenses as % of SGI:             | 26.60%           |
| Per Unit:                         | \$10,148         |

| Annualized Operating Data  |               |                      |                 |                      |
|----------------------------|---------------|----------------------|-----------------|----------------------|
|                            | Current Rents |                      | Pro Forma Rents |                      |
| Scheduled Gross Income:    | \$419,736     |                      | \$497,388       |                      |
| Vacancy Rate Reserve:      | \$12,592      | 3.00% <sup>*1</sup>  | \$14,922        | 3.00% <sup>*1</sup>  |
| Gross Operating Income:    | \$407,144     |                      | \$482,466       |                      |
| Operating Expenses:        | \$111,630     | 26.60% <sup>*1</sup> | \$115,513       | 23.22% <sup>*1</sup> |
| Net Operating Income:      | \$295,514     |                      | \$366,953       |                      |
| Loan Payments:             | \$232,979     |                      | \$232,979       |                      |
| Pre-Tax Cash Flow:         | \$62,534      | 2.85% <sup>*2</sup>  | \$133,974       | 6.11% <sup>*2</sup>  |
| Principal Reduction:       | \$41,559      |                      | \$41,559        |                      |
| Total Return Before Taxes: | \$104,093     | 4.74% <sup>*2</sup>  | \$175,533       | 8.00% <sup>*2</sup>  |

<sup>\*1</sup> As a percent of Scheduled Gross Income    <sup>\*2</sup> As a percent of Down Payment

| Scheduled Income                         |       |       |         |                  |         |                  |
|------------------------------------------|-------|-------|---------|------------------|---------|------------------|
| # Units                                  | Bd/Ba | Notes | Rent    | Total            | PF Rent | PF Total         |
| 2                                        | 0+1   |       | \$2,725 | \$5,450          | \$2,725 | \$5,450          |
| 6                                        | 1+1   |       | \$2,513 | \$15,078         | \$3,400 | \$20,400         |
| 3                                        | 2+1   |       | \$4,875 | \$14,625         | \$5,133 | \$15,399         |
| <b>Monthly Scheduled Gross Income</b>    |       |       |         | <b>\$34,978</b>  |         | <b>\$41,449</b>  |
| <b>Annualized Scheduled Gross Income</b> |       |       |         | <b>\$419,736</b> |         | <b>\$497,388</b> |

Utilities Paid by Tenant: Trash, Gas and Electric • Rental Upside: 18.50%

# FINANCING

| Proposed Financing     |       |             |
|------------------------|-------|-------------|
| List Price:            |       | \$5,485,000 |
| Down Payment:          | 40.0% | \$2,194,000 |
| First Loan Amount:     |       | \$3,291,000 |
| Loan-to-Value:         |       | 60%         |
| Interest Rate:         |       | 5.85%       |
| Amortization:          |       | 30 years    |
| Fixed Period:          |       | 3 years     |
| Monthly Payment (P&I): |       | \$19,415    |
| Annual Debt Service:   |       | \$232,979   |
| DCR:                   |       | 1.27        |

| Debt Coverage & Cash Flow         |           |
|-----------------------------------|-----------|
| Net Operating Income (Current):   | \$295,514 |
| Net Operating Income (Pro Forma): | \$366,953 |
| Pre-Tax Cash Flow (Current):      | \$62,534  |
| Pre-Tax Cash Flow (Pro Forma):    | \$133,974 |
| Cash-on-Cash (Current):           | 2.85%     |
| Cash-on-Cash (Pro Forma):         | 6.11%     |
| Total Return Before Taxes (PF):   | \$175,533 |

Financing shown is proposed and for illustration only. Buyer to obtain their own financing; rates and terms subject to lender approval and market conditions. Contact the listing agents for referrals to multifamily lenders active in this submarket.

# SALE COMPARABLES

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1017 5th St Santa Monica, CA 90403

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# SALE COMPS

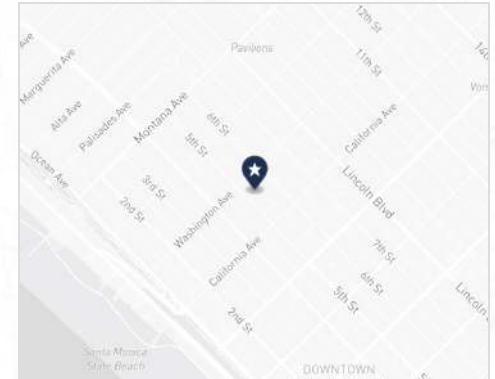


## 1017 5TH ST

Santa Monica, CA 90403

### Subject Property

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$5,485,000</b> | Bldg Size: | <b>7,881 SF</b> |
| No. Units: | <b>11</b>          | Price/SF:  | <b>\$695.98</b> |
| GRM:       | <b>13.07</b>       | CAP:       | <b>5.39%</b>    |
| \$/Unit:   | <b>\$498,636</b>   |            |                 |

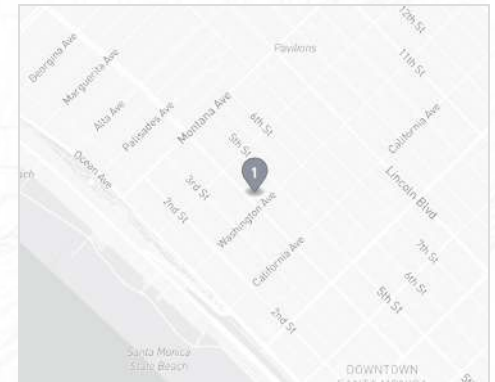


## 947 4TH STREET

Santa Monica, CA 90403

### Sold 8/13/2026

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$5,450,000</b> | Bldg Size: | <b>9,186 SF</b> |
| No. Units: | <b>5</b>           | Price/SF:  | <b>\$593.29</b> |
| GRM:       | <b>11.03</b>       | CAP:       | <b>5.89%</b>    |
| \$/Unit:   | <b>\$1,090,000</b> |            |                 |

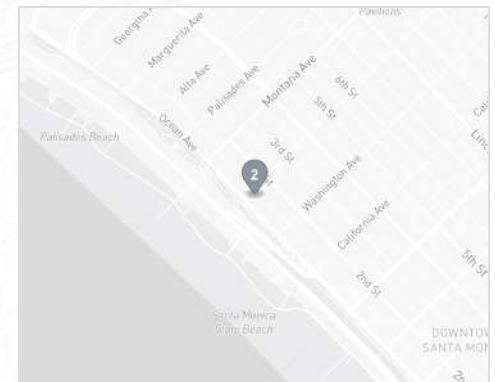


## 901 OCEAN AVE

Santa Monica, CA 90403

### Sold 6/30/2026

|            |                     |            |                  |
|------------|---------------------|------------|------------------|
| Price:     | <b>\$25,827,797</b> | Bldg Size: | <b>30,954 SF</b> |
| No. Units: | <b>28</b>           | Price/SF:  | <b>\$834.39</b>  |
| GRM:       | <b>13.26</b>        | CAP:       | <b>4.90%</b>     |
| \$/Unit:   | <b>\$922,421</b>    |            |                  |



# SALE COMPS

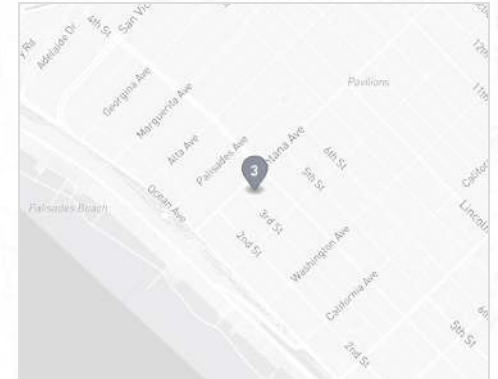


## 815 3RD ST

Santa Monica, CA 90403

Sold 9/5/2024

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$4,450,000</b> | Bldg Size: | <b>5,056 SF</b> |
| No. Units: | <b>5</b>           | Price/SF:  | <b>\$880.14</b> |
| GRM:       | <b>11.59</b>       | CAP:       | <b>5.61%</b>    |
| \$/Unit:   | <b>\$890,000</b>   |            |                 |

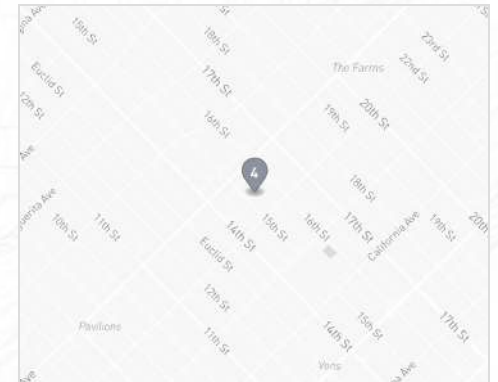


## 833 15TH ST

Santa Monica, CA 90403

Sold 12/19/2025

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$3,145,000</b> | Bldg Size: | <b>6,574 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$478.40</b> |
| GRM:       | <b>14.52</b>       | CAP:       | <b>4.48%</b>    |
| \$/Unit:   | <b>\$524,167</b>   |            |                 |

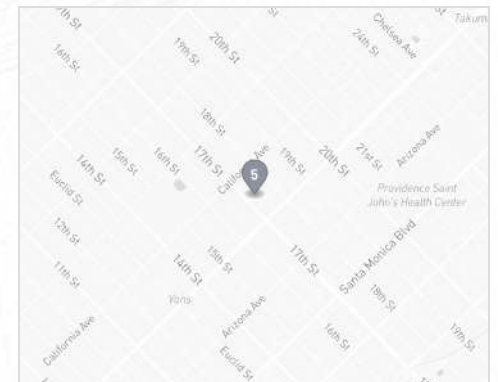


## 1131 17TH ST

Santa Monica, CA 90403

Sold 12/23/2025

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$2,630,000</b> | Bldg Size: | <b>8,946 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$293.99</b> |
| GRM:       | <b>13.40</b>       | CAP:       | <b>4.85%</b>    |
| \$/Unit:   | <b>\$438,333</b>   |            |                 |



# SALE COMPS

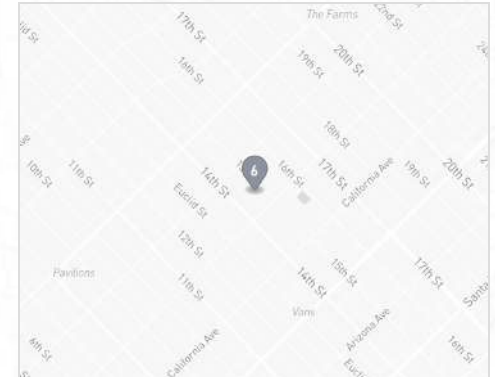


## 938 15TH

Santa Monica, CA 90403

Sold 7/24/2025

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$2,215,000</b> | Bldg Size: | <b>4,062 SF</b> |
| No. Units: | <b>5</b>           | Price/SF:  | <b>\$545.30</b> |
| GRM:       | <b>16.96</b>       | CAP:       | <b>3.83%</b>    |
| \$/Unit:   | <b>\$443,000</b>   |            |                 |

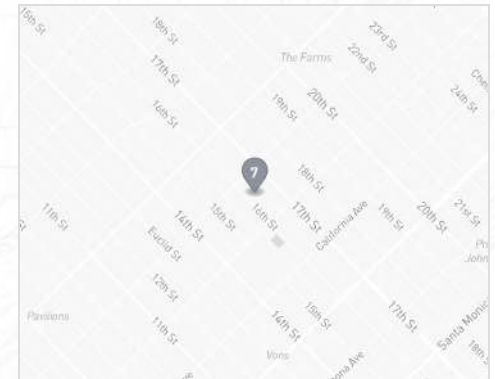


## 921 16TH ST

Santa Monica, CA 90403

Sold 7/20/2026

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$5,125,000</b> | Bldg Size: | <b>5,268 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$972.85</b> |
| GRM:       | <b>14.49</b>       | CAP:       | <b>4.49%</b>    |
| \$/Unit:   | <b>\$854,167</b>   |            |                 |

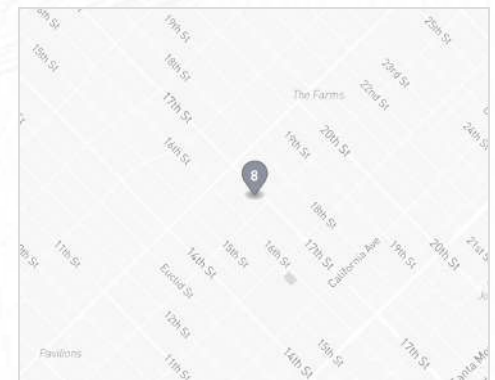


## 848 17TH ST

Santa Monica, CA 90403

Sold 4/4/2025

|            |                    |            |                   |
|------------|--------------------|------------|-------------------|
| Price:     | <b>\$3,950,000</b> | Bldg Size: | <b>3,457 SF</b>   |
| No. Units: | <b>5</b>           | Price/SF:  | <b>\$1,142.61</b> |
| GRM:       | <b>13.72</b>       | CAP:       | <b>4.74%</b>      |
| \$/Unit:   | <b>\$790,000</b>   |            |                   |



# SALE COMPS



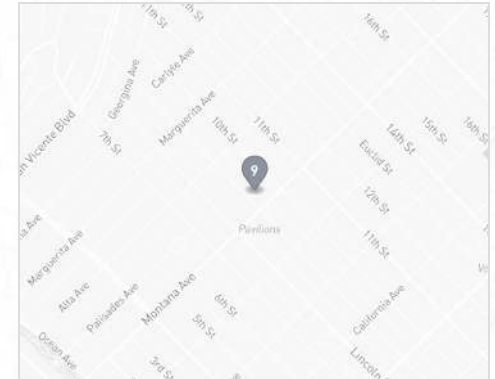
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## 725 9TH ST

Santa Monica, CA 90402

Sold 10/22/2024

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$4,000,000</b> | Bldg Size: | <b>7,250 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$551.72</b> |
| GRM:       | <b>15.63</b>       | CAP:       | <b>4.16%</b>    |
| \$/Unit:   | <b>\$666,667</b>   |            |                 |



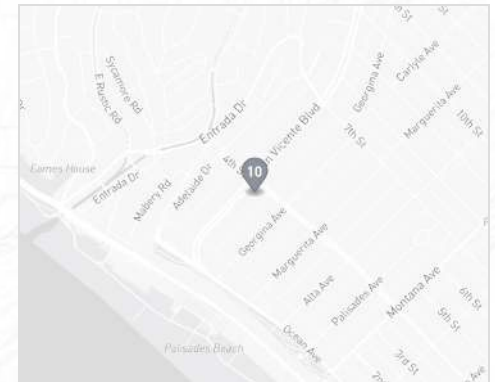
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## 326 SAN VICENTE BLVD

Santa Monica, CA 90402

Sold 3/18/2025

|            |                    |            |                  |
|------------|--------------------|------------|------------------|
| Price:     | <b>\$9,700,000</b> | Bldg Size: | <b>23,098 SF</b> |
| No. Units: | <b>17</b>          | Price/SF:  | <b>\$419.95</b>  |
| GRM:       | <b>16.68</b>       | CAP:       | <b>3.90%</b>     |
| \$/Unit:   | <b>\$570,588</b>   |            |                  |



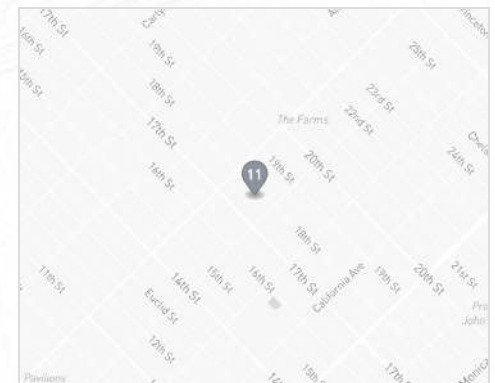
11

## 840 18TH ST

Santa Monica, CA 90403

Sold 5/5/2025

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$3,900,000</b> | Bldg Size: | <b>9,927 SF</b> |
| No. Units: | <b>7</b>           | Price/SF:  | <b>\$392.87</b> |
| GRM:       | <b>11.86</b>       | CAP:       | <b>5.48%</b>    |
| \$/Unit:   | <b>\$557,143</b>   |            |                 |



# SALE COMPS

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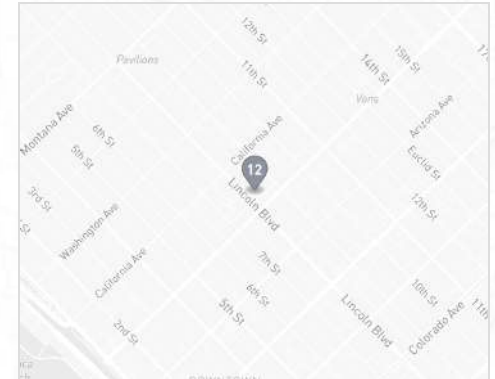


## 1143 LINCOLN BLVD

Santa Monica, CA 90403

Sold 4/24/2025

|            |                    |            |                  |
|------------|--------------------|------------|------------------|
| Price:     | <b>\$3,700,000</b> | Bldg Size: | <b>10,434 SF</b> |
| No. Units: | <b>8</b>           | Price/SF:  | <b>\$354.61</b>  |
| GRM:       | <b>12.84</b>       | CAP:       | <b>5.06%</b>     |
| \$/Unit:   | <b>\$462,500</b>   |            |                  |



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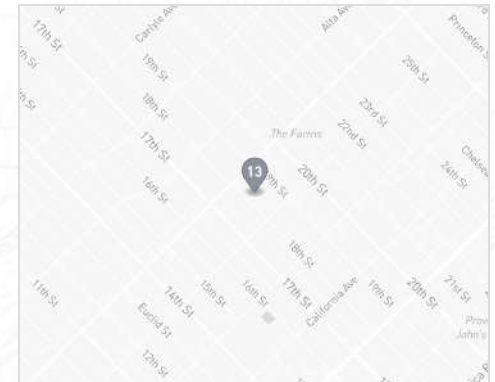


## 827 18TH ST

Santa Monica, CA 90403

Sold 4/22/2026

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$2,826,000</b> | Bldg Size: | <b>8,406 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$336.19</b> |
| GRM:       | <b>14.49</b>       | CAP:       | <b>4.48%</b>    |
| \$/Unit:   | <b>\$471,000</b>   |            |                 |



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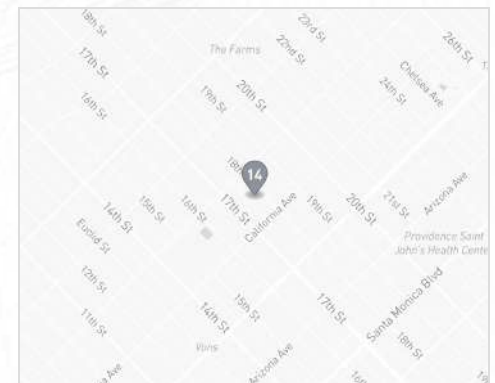


## 1032 18TH ST

Santa Monica, CA 90403

Sold 8/5/2025

|            |                    |            |                 |
|------------|--------------------|------------|-----------------|
| Price:     | <b>\$2,950,000</b> | Bldg Size: | <b>6,424 SF</b> |
| No. Units: | <b>6</b>           | Price/SF:  | <b>\$459.22</b> |
| GRM:       | <b>13.45</b>       | CAP:       | <b>4.83%</b>    |
| \$/Unit:   | <b>\$491,667</b>   |            |                 |



# SALE COMPS

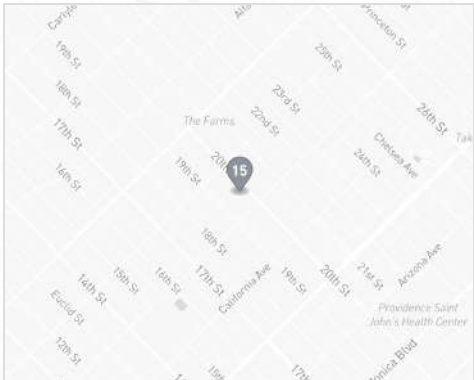


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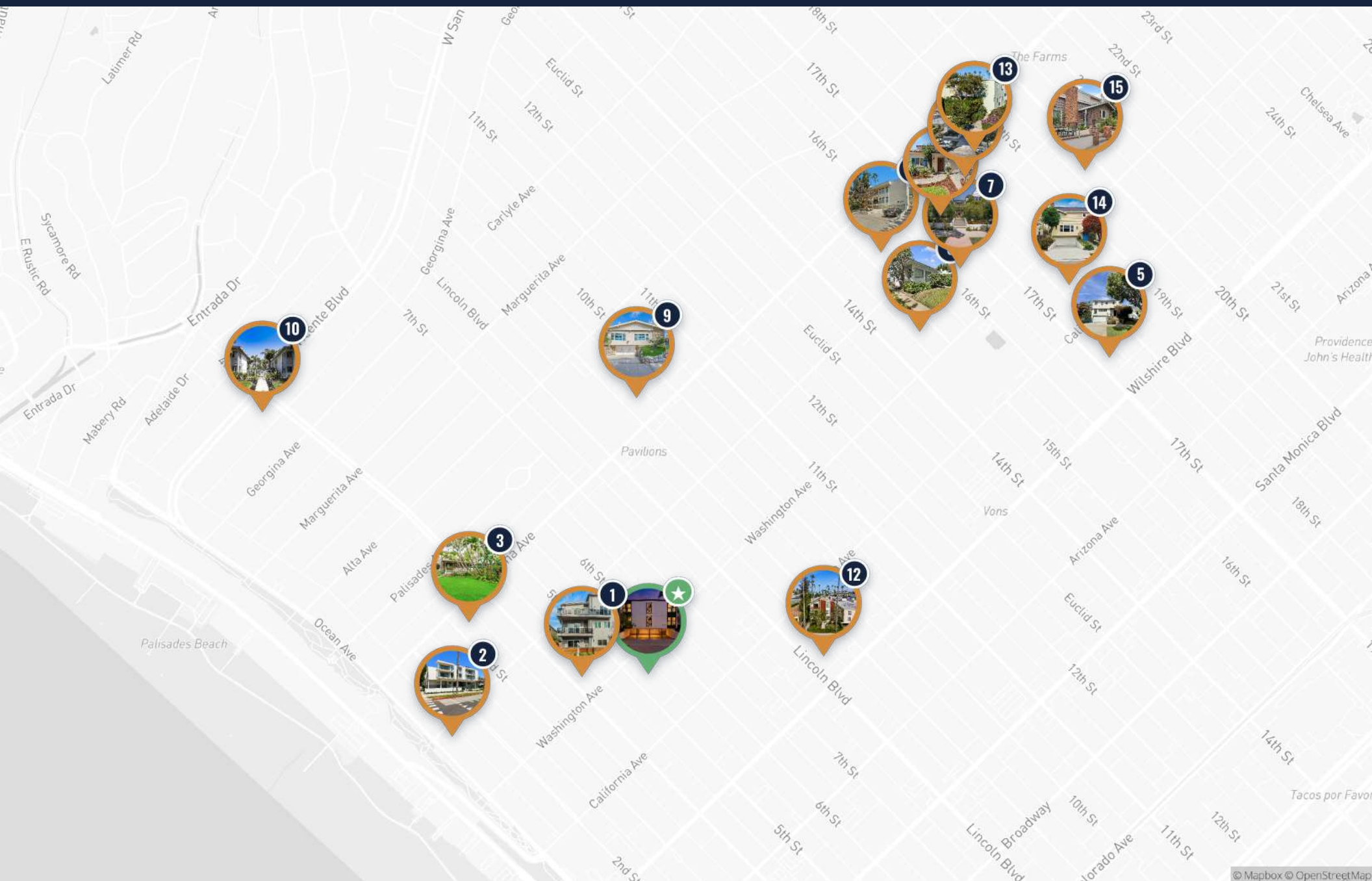
**938 20TH ST**  
Santa Monica, CA 90403

Sold 10/16/2025

|            |             |            |          |
|------------|-------------|------------|----------|
| Price:     | \$3,882,000 | Bldg Size: | 9,230 SF |
| No. Units: | 7           | Price/SF:  | \$420.59 |
| GRM:       | 12.13       | CAP:       | 5.36%    |
| \$/Unit:   | \$554,571   |            |          |



# SALE COMPS MAP



# SALE COMPS ANALYSIS

| Address                                         | Price        | Units | Yr Built | Bldg SF | GRM   | Cap Rate | \$/SF      | \$/Unit     | COE        | Unit Mix                               |
|-------------------------------------------------|--------------|-------|----------|---------|-------|----------|------------|-------------|------------|----------------------------------------|
| <b>947 4th street</b><br>Santa Monica, CA 90403 | \$5,450,000  | 5     | 2015     | 9,186   | 11.03 | 5.89%    | \$593.29   | \$1,090,000 | 8/13/2026  | (5)3+3 Townhomes                       |
| <b>901 Ocean Ave</b><br>Santa Monica, CA 90403  | \$25,827,797 | 28    | 1961     | 30,954  | 13.26 | 4.90%    | \$834.39   | \$922,421   | 6/30/2026  | (10)2+2, (18)1+1                       |
| <b>815 3rd St</b><br>Santa Monica, CA 90403     | \$4,450,000  | 5     | 1911     | 5,056   | 11.59 | 5.61%    | \$880.14   | \$890,000   | 9/5/2024   | (1)3+3, (2)2+2, (2)1+1                 |
| <b>833 15th St</b><br>Santa Monica, CA 90403    | \$3,145,000  | 6     | 1953     | 6,574   | 14.52 | 4.48%    | \$478.40   | \$524,167   | 12/19/2025 | (1)3+3, (2)3+2, (1)2+3, (1)1+1, (1)0+1 |
| <b>1131 17th St</b><br>Santa Monica, CA 90403   | \$2,630,000  | 6     | 1966     | 8,946   | 13.40 | 4.85%    | \$293.99   | \$438,333   | 12/23/2025 | (1)3+1, (4)2+1, (1)1+1                 |
| <b>938 15th</b><br>Santa Monica, CA 90403       | \$2,215,000  | 5     | 1923     | 4,062   | 16.96 | 3.83%    | \$545.30   | \$443,000   | 7/24/2025  | (2)2+1, (4)1+1                         |
| <b>921 16th St</b><br>Santa Monica, CA 90403    | \$5,125,000  | 6     | 1927     | 5,268   | 14.49 | 4.49%    | \$972.85   | \$854,167   | 7/20/2026  | (1)3+2, (2)2+1, (3)1+1                 |
| <b>848 17th St</b><br>Santa Monica, CA 90403    | \$3,950,000  | 5     | 1930     | 3,457   | 13.72 | 4.74%    | \$1,142.61 | \$790,000   | 4/4/2025   | (1)4+2, (4)0+1                         |

The remaining comps, averages and the subject continue on the next page ▶

# SALE COMPS ANALYSIS (CONTINUED)

| Address                                               | Price              | Units     | Yr Built    | Bldg SF      | GRM          | Cap Rate     | \$/SF           | \$/Unit          | COE              | Unit Mix                         |
|-------------------------------------------------------|--------------------|-----------|-------------|--------------|--------------|--------------|-----------------|------------------|------------------|----------------------------------|
| <b>725 9th St</b><br>Santa Monica, CA 90402           | \$4,000,000        | 6         | 1961        | 7,250        | 15.63        | 4.16%        | \$551.72        | \$666,667        | 10/22/2024       | (1)3+1, (4)2+1, (1)1+1           |
| <b>326 San Vicente Blvd</b><br>Santa Monica, CA 90402 | \$9,700,000        | 17        | 1956        | 23,098       | 16.68        | 3.90%        | \$419.95        | \$570,588        | 3/18/2025        | (17)2+2                          |
| <b>840 18th St</b><br>Santa Monica, CA 90403          | \$3,900,000        | 7         | 1970        | 9,927        | 11.86        | 5.48%        | \$392.87        | \$557,143        | 5/5/2025         | (1)3+3, (6)2+2 1 Vacant          |
| <b>1143 Lincoln Blvd</b><br>Santa Monica, CA 90403    | \$3,700,000        | 8         | 1976        | 10,434       | 12.84        | 5.06%        | \$354.61        | \$462,500        | 4/24/2025        | N/A                              |
| <b>827 18th St</b><br>Santa Monica, CA 90403          | \$2,826,000        | 6         | 1959        | 8,406        | 14.49        | 4.48%        | \$336.19        | \$471,000        | 4/22/2026        | (1)3+3, (5)2+2, (1)1+2           |
| <b>1032 18th St</b><br>Santa Monica, CA 90403         | \$2,950,000        | 6         | 1973        | 6,424        | 13.45        | 4.83%        | \$459.22        | \$491,667        | 8/5/2025         | 2)2+2, (1)2+1, (4)1+1            |
| <b>938 20th St</b><br>Santa Monica, CA 90403          | \$3,882,000        | 7         | 1969        | 9,230        | 12.13        | 5.36%        | \$420.59        | \$554,571        | 10/16/2025       | (1)3+3TH, (2)3+3, (3)2+2, (1)1+1 |
| <b>1017 5th St (Subject)</b>                          | <b>\$5,485,000</b> | <b>11</b> | <b>1958</b> | <b>7,881</b> | <b>13.07</b> | <b>5.39%</b> | <b>\$695.98</b> | <b>\$498,636</b> | <b>On Market</b> | <b>(3) 2+1 (6) 1+1 (2) 0+1</b>   |

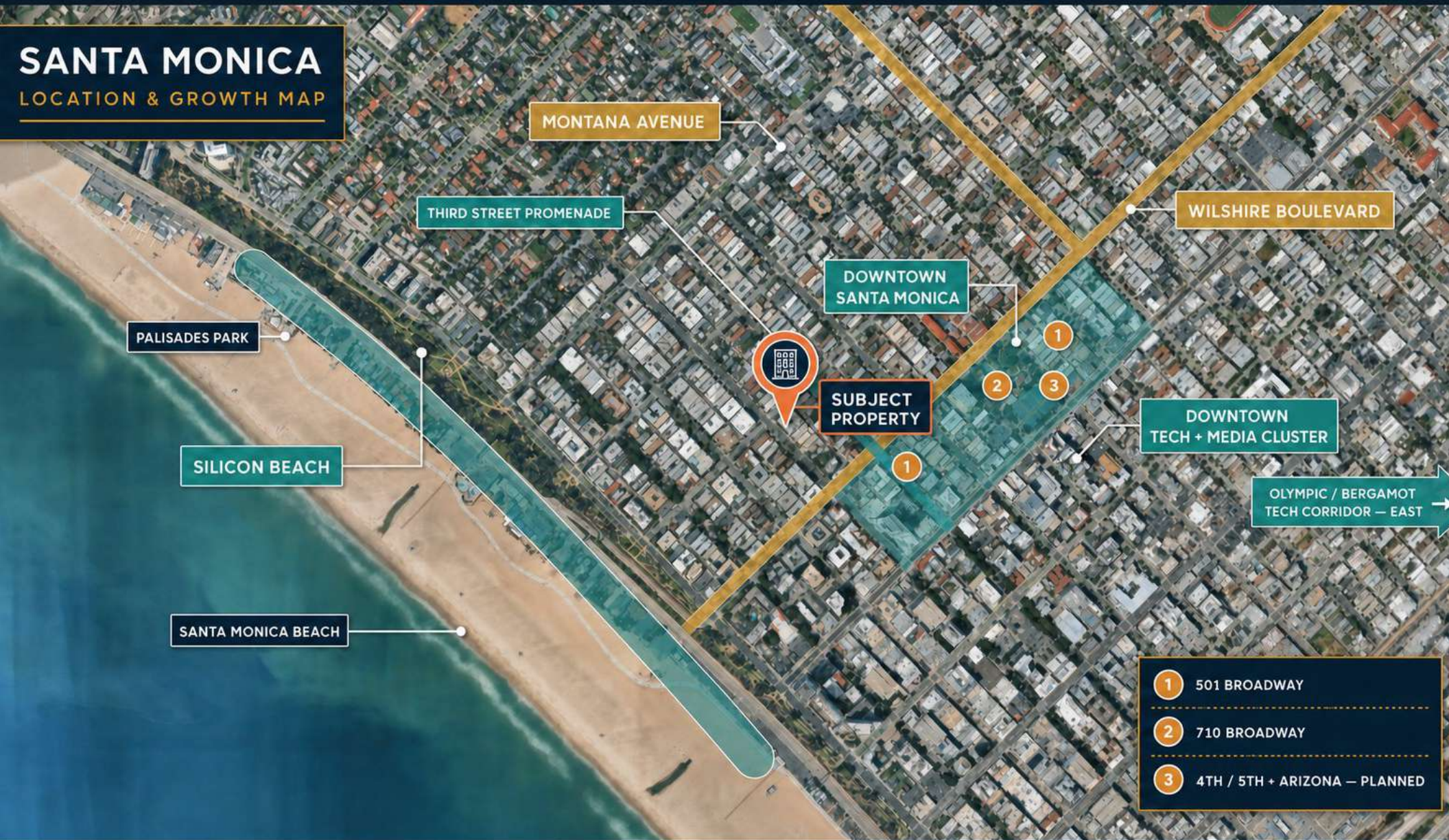
# LOCATION OVERVIEW

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**1017 5th St** Santa Monica, CA 90403

1017

# POINTS OF INTEREST



## LOS ANGELES COUNTY

Located along the Southern California coast, Los Angeles County spans 4,084 square miles and is comprised of 88 diverse and vibrant cities. With nearly 10 million residents—more than the population of 41 U.S. states—it is the most populous county in the nation and a global leader in cultural and economic influence. Nearly 39% of the County's population resides in the City of Los Angeles, which covers just 472 square miles yet serves as its economic and cultural core.

### POPULATION



# 10M

Residents

### TOTAL AREA



# 4,084

Square Miles

### CITIES



# 88

Incorporated Cities

### Economy



# 950B

Gross Domestic Product



# LOCATION OVERVIEW – LOS ANGELES



## 100

Over 100 colleges and universities,  
including UCLA, USC, and Caltech

## 5M

Highly educated and diverse workers

## 950B

GDP. One of the largest county  
economies in the world

Los Angeles County is powered by a highly educated labor force, leading universities, and world-class infrastructure. Its economic base is both broad and resilient, anchored by trade and logistics through the Ports of Los Angeles and Long Beach, clean technology, advanced transportation, healthcare, higher education, and the globally dominant media and entertainment industry.

The region's favorable climate, global connectivity, and reputation as a hub of creativity and innovation continue to attract investment, business, and talent from around the world. With major upcoming catalysts—including transformative infrastructure projects and the 2028 Summer Olympic Games—Los Angeles County is positioned to remain a world-class center for commerce, culture, and real estate growth.

**UCLA**



**USC**



**Caltech**



# SANTA MONICA

Santa Monica is a beachfront city in western Los Angeles County, California, United States. Situated on Santa Monica Bay, it is bordered on five sides by different neighborhoods of the city of Los Angeles: Pacific Palisades to the north, Brentwood on the northeast, West Los Angeles on the east, Mar Vista on the southeast, and Venice on the south. The 2010 U.S. Census population was 89,736. Due to a favorable climate and close proximity to Los Angeles, Santa Monica became a famed resort town by the early 20th century attracting many celebrities, like Marion Davies, to build magnificent beach front homes on Pacific Coast Highway (PCH).

The city has experienced a boom since the late 1980s through the revitalization of its downtown core, significant job growth and increased tourism. Popular tourists sites include Pacific Park on the Santa Monica Pier<sup>[12]</sup> and Palisades Park atop a bluff over the Pacific Ocean.

Like other coastal beach communities, coastal erosion due to coastal infrastructure and high human usage is an increasing challenge, and will become worse due to sea level rise. Santa Monica has a history of developing environmental and sustainability strategies, with the most recent focus on community-wide carbon neutrality by 2050 or sooner.



# LOCATION OVERVIEW – SANTA MONICA



## 2028 LOS ANGELES OLYMPICS

Prime rental opportunity with high demand expected for short- and mid-term rentals as visitors, athletes, and media descend on the area. Santa Monica's proximity to Olympic venues and world-class attractions makes this a strategic investment ahead of the games.



## SANTA MONICA AIRPORT REDEVELOPMENT

Close to the upcoming transformation of the Santa Monica Airport into a world-class recreational and green space hub, which will further enhance property values and community appeal.



## MINUTES TO THE BEACH & PIER

Highly desirable for tenants seeking the Southern California lifestyle.

# LOCATION OVERVIEW – SANTA MONICA

## SANTA MONICA



### CENTRAL SANTA MONICA LOCATION

Close to Santa Monica College, Expo/Metro line, and major freeways for easy access across the city.



### SHOPS, DINING & ENTERTAINMENT

Surrounded by restaurants, cafés, and retail — a walkable, vibrant neighborhood.



### STRONG RENTAL MARKET

Santa Monica continues to attract high-income renters, making this ideal for long-term cash flow and appreciation.

## LOCATION OVERVIEW – SANTA MONICA



# LOCATION OVERVIEW – SANTA MONICA

## SANTA MONICA AIRPORT

### Conversion / Re-use Plans

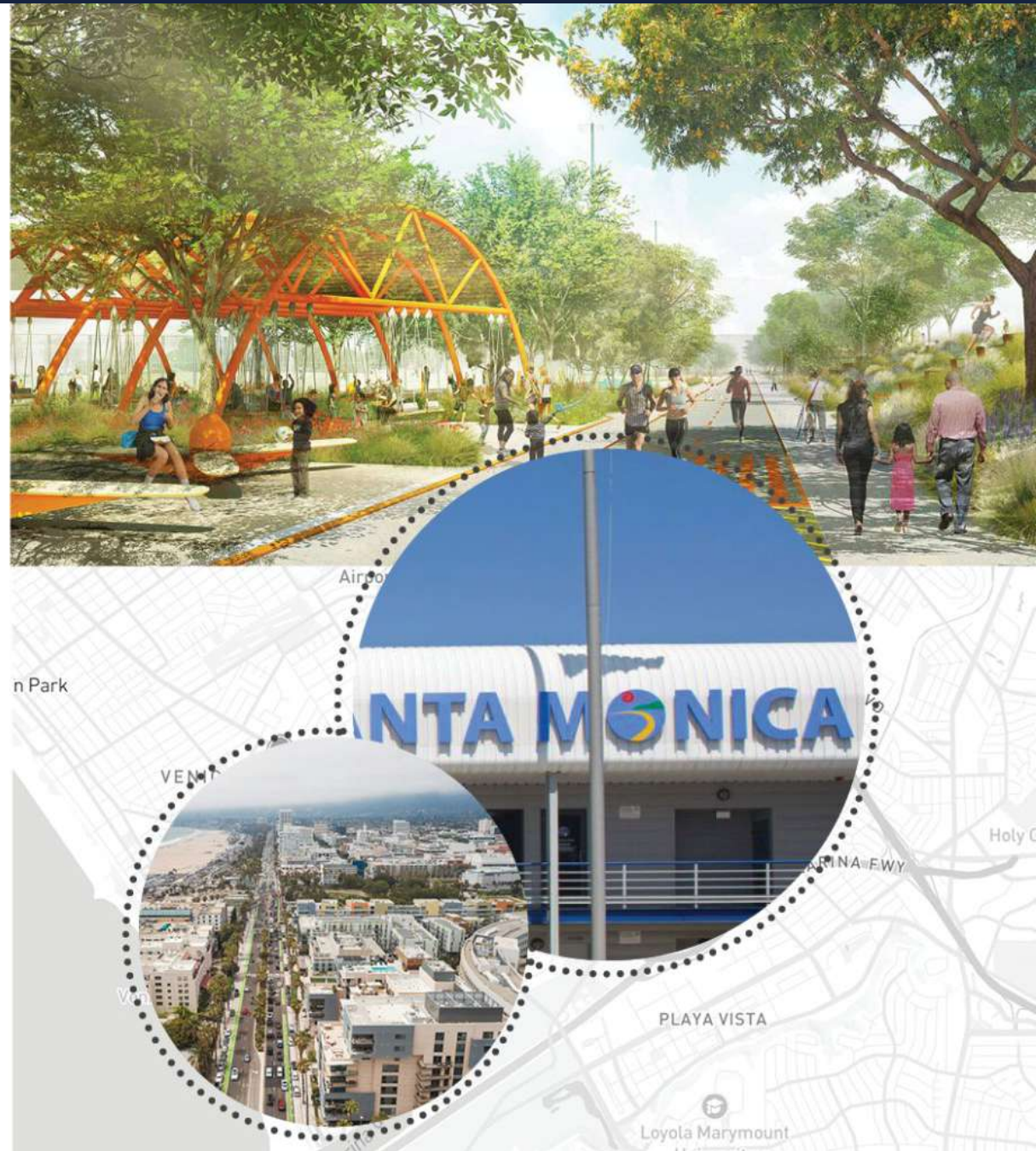
The City Council approved in Jan 2023 a process to reimagine the 227-acre Airport site for non-aviation uses after operations end Dec 31, 2028.

The site is expected to become largely public open space, recreational amenities, cultural uses, maybe some housing or commercial at the edges, depending on which scenario the City adopts.

Several design scenarios are under public review (“Reuse, Restoration & Resilience”; “Weaving Park & Community”; “Growing Park, Growing Community”). Each scenario varies in the balance among park/open space, recreation, housing/commercial development, and reuse of existing structures.

As part of the airport re-use, there is a project to expand Airport Park by about 12 acres of non-aviation land: adding sports fields (synthetic turf), a large multi-purpose lawn area, fitness amenities, children’s play areas, community gardens, walking loops, etc.

The expansion is positioned at the corner of Bundy Drive and Airport Avenue.





## 3RD STREET PROMENADE 3.0

The Third Street Promenade is Santa Monica's premier pedestrian shopping and entertainment district, spanning three blocks in Downtown Santa Monica and anchored by Santa Monica Place. Known for its mix of retail, dining, and entertainment, the Promenade attracts millions of annual visitors and serves as a cornerstone of the city's cultural and economic vitality.

The Promenade 3.0 initiative is driving renewal through expanded tenant uses, enhanced event programming, and public realm improvements. Recent investor confidence is demonstrated by Federal Realty's \$103 million portfolio sale and new mixed-use projects such as 1404-1408 Third Street, which are introducing modern retail and creative office space.

A new "Entertainment Zone" allows outdoor alcohol service along key blocks, positioning the Promenade as a leading dining and nightlife destination. Combined with over \$1 billion in downtown investment and approximately 2,300 housing units in the pipeline, the district is well-positioned for long-term growth.

Located just minutes from the Promenade, the property is poised to benefit from the district's revitalization, offering tenants unmatched access to world-class retail, dining, and entertainment. This proximity enhances both rental demand and long-term investment value.

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