

A realtor's guide to Sunrun solar

Everything you need to know about marketing a home with a Sunrun solar system.



SUNRUN

The smartest homes don't just use power, they make it.

Selling a home with Sunrun solar is now easier than ever. Follow this guide to learn how this home's solar system enhances its appeal and makes it smarter for your potential buyers.

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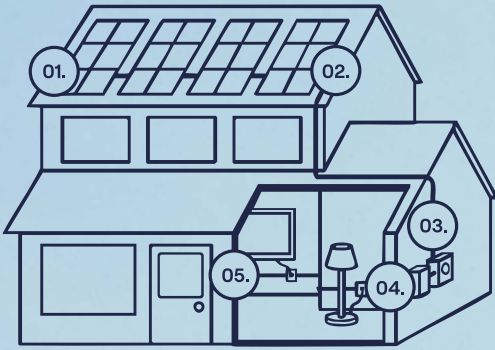
The Sunrun Difference

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Frequently Asked Questions



How solar works



01.

Solar Panels

Solar panels are mounted securely to the roof, collect energy from the sun, and use that energy to create electricity.

02.

Energy Conversion

Inverters take electricity created by solar panels and convert it to usable power.

03.

Net Metering

Net metering measures the amount of electricity a solar energy system produces, and can send a certain amount to the utility.

04.

Smart Technology

The solar system connects online so homeowners can monitor the system's performance.

05.

Consumption

The home uses solar energy as it's being produced on the roof.

How solar affects the home buying process

Sunrun transfers the agreement at no cost to qualified home-buyers. To address potential buyer inquiries during the home buying process, determine which agreement the future homeowner will assume. There are two agreement types to get familiar with:

Power Purchase Agreements (PPA) or Lease Agreements are owned by Sunrun
Cash or Loan Agreements are owned by the homeowner

Sunrun subscription plan

Leasing solar panels

Benefits

- ✓ Predictable, affordable payments
- ✓ Protect against rising utility costs
- ✓ What's included?
 - Equipment and workmanship warranties
 - 24/7 system monitoring
 - Sunrun will replace equipment for life of contract

Who maintains?

- Sunrun owns and maintains
- Plan transfers to new owners if you sell your home

Solar panels ownership

Purchasing solar panels

Benefits

- ✓ Own your system outright
- ✓ Protect against rising utility costs
- ✓ What's included?
 - Equipment and workmanship warranties

Who maintains?

- The homeowner is responsible for maintenance and monitoring
- Transfers to new owners if you sell your home

We recommend that you speak with the seller to determine what type of agreement they signed, and what terms the buyer will be taking over. The agreement can be found in the customer's Sunrun App or in the online portal (once the service transfer is initiated).

How to discuss Sunrun Solar with a potential buyer

“

This home is being powered by renewable energy that may be less expensive than the energy you'd pay for from the local utility.

“

Solar homes sell two times faster than homes without solar—even in depressed markets.

“

Create solar power right at home, with predictable pricing and the ability to store and control that energy so it's there when you need it most.

“

Sunrun is the nation's leading residential solar company, powering over 1,000,000 homes across 20 states.

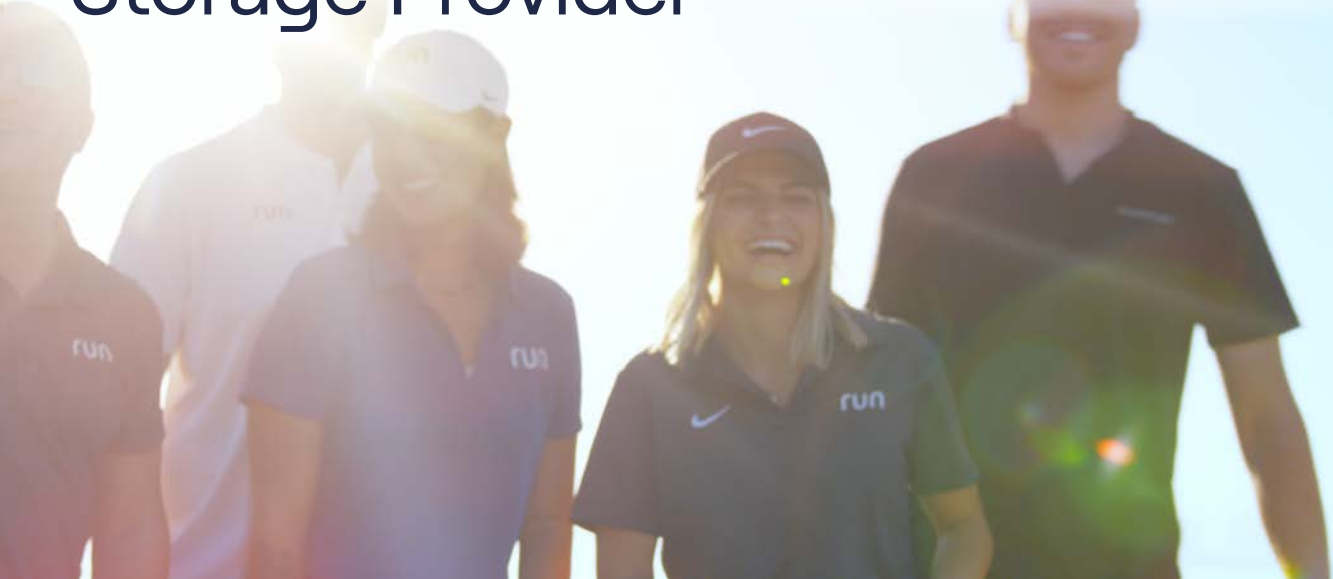


Our Service Transfer Portal Makes it Easy

01. As soon as you receive an offer on the home, visit servicetransfer.sunrun.com to start the transfer.
02. We'll have the new homeowner sign the transfer agreement and complete a secure, online soft credit application.
03. Once the home closes, we will submit the transfer within our records, and the new homeowner will take over billing responsibilities.



America's #1 Home Solar and Storage Provider



The Sunrun difference

Unrivaled home solar and battery experience

With 1 million homes and counting, no one has more solar expertise.

Smart technology

An ecosystem of innovative products that puts you in control of your home energy needs.

The Sunrun Guarantee

The industry's most comprehensive repairs, maintenance & monitoring program for leased systems

Effortless Home Transfer

Easily transfer your Sunrun solar to the new owners when you sell your home, adding value and a seamless energy transition for everyone involved.

Frequently Asked Questions

Does Sunrun place liens on the property?

Sunrun files notices, not liens, with local jurisdictions to indicate ownership of the solar system. These filings, which may have various titles like NOIEPC or UCC filing, are not liens.

Via our online service transfer portal, Sunrun will temporarily release the filing for home sales upon receiving the necessary transfer documents.

Does this solar agreement affect my buyer's mortgage?

No. Per Fannie Mae & Freddie Mac guidelines, Sunrun's PPAs and leases do not affect a buyer's debt-to-income ratio or loan approval.

What can I do to ensure the home sale goes smoothly?

As soon as the seller has accepted an offer from a buyer, initiate the transfer in our online portal. Service transfers are also easiest when the agreement is disclosed early and made a contingency of the sale.

What if the new homeowner does not pass the soft credit check?

Not to worry, Sunrun will never refuse a buyer. We have a few different options for those who fall into that category. An exception fee can be paid through our online portal.

What happens if the new homeowner does not want the Sunrun system?

We have a 97% transfer success rate.** We can help you alleviate any questions or concerns the prospective homeowner may have. If we can't, we'll go over other options and help you find a solution that fits yours and your client's needs.

How do I find out which type of agreement the seller originally signed?

Have the seller log in to the Sunrun app and locate their agreement. Once the transfer is initiated, the agreement will also be in the service transfer portal. They can also access the system design and any other important documents you deem necessary for the home sale.

How much power does the solar energy system produce?

Many factors affect the production of each system, including the number of panels, the type of panel, the roof location, etc. To find out how much energy the system may produce, check the customer agreement. You can have the home seller pull this information from the [Sunrun app](#).

Have more Questions?

Our Service Transfer team makes the transition for solar homeowners simple and hassle-free. We'll be happy to speak with any potential buyers or agents to discuss the benefits of Sunrun.



Service Transfer Portal
servicetransfer.sunrun.com



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**Based on completed transfers created by Sunrun through March 31, 2025.